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Outside GC Firm Taps Ex-Bally's Exec As Managing Partner

By [Jake Maher](#) | Oct 24, 2022, 4:09 PM EDT · [Listen to article](#)

A recently retired executive vice president of casino and entertainment giant [Bally's Corp.](#) is stepping in as a new part-time managing partner at Outside GC, a firm offering on-demand general counsel and corporate legal services.

Marc Crisafulli will provide senior advice to Outside GC's clients, which range from startups to Fortune 500 companies in industries including pharmaceuticals, health care and artificial intelligence, the Boston-based firm said Monday.



Marc A. Crisafulli

"I'm thrilled to be joining," Crisafulli told Law360 Pulse. "I'm honored."

"I started using [Outside GC] as a client 20 years ago or so, and I just found it to be transformational for me as I was managing a legal department for a large company," Crisafulli said in an interview Monday. "I thought it was great, and as I move on to a different stage in my career, I thought this was a great way to give back, to participate in a model I'm really excited about."

Outside GC makes former in-house and firm lawyers available to clients on a part-time basis at lower rates than what a law firm would charge, Crisafulli said.

"Outside GC has provided on-demand legal support to corporate legal departments for over 20 years," Kamau Massey, CEO of Briefly, the operations arm of Outside GC, said in a statement. "In that time the scope of the general counsel role has continued to grow, to include complex compliance, intellectual property, data privacy, risk management and talent management. Marc's experience reflects that evolution, and his perspective and leadership will be a strong addition to the Outside GC leadership team."

Crisafulli said he is looking forward to spreading the word about Outside GC's business model and trying to attract other employees to the company.

Crisafulli was the executive vice president for government relations, legal and regulatory at Bally's. He played a major role in shaping the future of Rhode Island's casino industry, the state's third-largest source of revenue.

He was a major architect and the namesake of the 2021 Marc Crisafulli Economic Development Act, a three-way, 20-year joint venture among Bally's, Rhode Island and IGT, a gambling technology company, to supply new casino technology to two Bally's casinos in the state, and which was paired with a \$250 million economic development plan, according to a release from Bally's.

Before his time with Bally's, Crisafulli was the president of device protection in the U.S. and Canada for the wireless distributor Likewise. Prior to that he was with [Brightstar Corporation](#) and [Suffolk Construction](#), according to his [LinkedIn](#) biography.

Crisafulli received his law degree from the [Georgetown University Law Center](#) and his undergraduate degree from [Boston University](#).

--Editing by Jill Coffey.

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Jake Maher

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