



# GEORGIA YANCHAR

Partner

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Georgia Yanchar is a seasoned corporate and technology attorney with more than two decades of experience guiding global companies through complex commercial, transactional, and intellectual property matters. With a degree in Chemical Engineering and registration as a patent attorney, she combines technical fluency with business acumen to help organizations innovate responsibly and scale strategically.

Georgia advises clients in software, artificial intelligence, fintech, and life sciences on technology transactions, product development, licensing, and compliance. Her deep intellectual property background in trademarks, copyrights, and patents strengthens her ability to align innovation strategy with business goals.

As General Counsel of MRI Software, a private-equity-backed global real estate technology company, Georgia built and led worldwide legal and compliance functions. In that role, she:

- Negotiated and managed the creation of thousands of software and service transactions per quarter.
- Automated customer contracting to accelerate sales and enable revenue growth.
- Advised on more than 20 acquisitions and integrations of software and services companies to support board-driven expansion.
- Developed AI governance and compliance frameworks during a period of rapid innovation.
- Oversaw the company's Governance, Risk, and Compliance (GRC) team.

## EDUCATION

J.D., Pepperdine University School of Law,  
*summa cum laude*

B.S. in Chemical Engineering, University of  
Pittsburgh, *magna cum laude*

## SECTORS AND SERVICES

[Intellectual Property](#)

[Advertising, Marketing & Promotions](#)

[Commercial Transactions & Contracts](#)

[Managing Outside Counsel & Litigation](#)

## CREDENTIALS

### Bar Admissions

New York

Ohio

U.S. Patent and Trademark Office

Court of Appeals for the Federal Circuit

U.S. District Court, Northern District, Ohio

U.S. District Court, Southern District, Ohio

U.S. District Court, Southern District, New York

U.S. District Court, Western District

Pennsylvania

U.S. District Court, Eastern District, Wisconsin

## Professional Affiliations & Certifications

Chambers USA, Intellectual Property, 2019 –  
2020

The Best Lawyers in America®, Litigation -  
Intellectual Property, 2020

WTR 1000 – Definitive Guide to Trademark  
Professionals, 2018-2019

- Established a comprehensive IP strategy for AI-powered products, including trademarks, copyrights, patents, licensing, and brand protection.
- Managed a diverse international litigation docket.

Previously, Georgia served as Vice Chair of the Intellectual Property Practice Group at Calfee, Halter & Griswold, counseling Fortune 100 and 500 clients on technology and IP strategy and litigation. She began her career with Jones Day and Goodwin Procter and has taught Trademarks and Advertising Law as an Adjunct Professor at Case Western Reserve University School of Law.

Recognized by Chambers USA for her expertise and creativity, Georgia is a trusted advisor to boards and executives navigating the intersection of law, technology, and innovation.