



MATT ATLAS

Partner
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Matt Atlas is a seasoned General Counsel and senior legal executive with more than 20 years of experience advising leading global companies on complex legal, compliance, and risk management matters. Over the course of his career, Matt has built a reputation as a pragmatic, business-minded counselor who partners closely with executives and boards to balance risk with opportunity, navigate high-stakes disputes, and advance strategic goals.

Matt most recently served as General Counsel of OSL Retail Services, a North American retail service provider supporting globally recognized fashion brands such as Ted Baker, Brooks Brothers, Reebok, and Lucky Brand, as well as outsourced sales teams for major retailers like Walmart and Samsung. In this role, he led all legal, litigation, and regulatory functions across the U.S. and Canada, guiding the company and brands through complex regulatory landscapes, employment and labor matters, and commercial transactions, as well as managing multi-jurisdictional litigation and regulatory proceedings. Under his leadership, Matt reduced legal spend significantly while strengthening the companies' governance frameworks and positioning them for sustainable growth.

Previously, Matt was Senior Vice President and General Counsel of Saks Fifth Avenue and Saks Off Fifth, where he led all legal and risk management functions for the luxury and off-price retail businesses. A member of the Executive Committee, Matt developed and scaled in-house legal and risk management teams, secured significant insurance recoveries through strategic litigation and negotiations, and oversaw a docket of high-profile cases ranging from antitrust matters to employment class actions and consumer protection disputes.

EDUCATION

J.D., University of Virginia School of Law,
Editorial Board, Journal of Law and Politics

M.A., Columbia University

B.A., Cornell University, *cum laude*

SERVICES

[Managing Outside Counsel and Litigation](#)
[Employment and Labor](#)
[Commercial Transactions and Contracts](#)
[Regulatory Compliance and Training](#)

SECTORS

[Retail & Consumer Products](#)
[E-Commerce & Digital Advertising](#)

CREDENTIALS

Bar Admissions

New York

New Jersey

U.S. District Courts, Southern and Eastern Districts of New York

U.S. District Court, District of New Jersey

He also advised on labor relations and collective bargaining negotiations, ensuring that the company's workforce strategy aligned with its long-term objectives.

Matt's earlier roles included serving as Chief Litigation Counsel for Colgate-Palmolive, where he directed global litigation strategy and managed a high-volume docket of class actions and competition matters, and as Assistant General Counsel at JPMorgan Chase, where he advised the retail banking group through the fallout of the financial crisis, handling government investigations and class action litigation. He also worked as the Associate General Counsel at The Related Companies, overseeing legal aspects for the real estate development and management company. Matt began his legal career in private practice at Akin and Lowenstein Sandler.

Beyond his corporate career, Matt is deeply committed to public service and community engagement. He has been elected twice to public office in his hometown of North Caldwell, New Jersey, first serving on the Board of Education and currently as a Councilman on the North Caldwell Borough Council. In these roles, Matt has focused on enhancing educational resources, supporting community development, and ensuring responsible municipal governance.

Outside of work, Matt's passions include golf, Kentucky basketball, tennis (played at Cornell), and reading, interests that reflect his love of both competition and lifelong learning.

PUBLICATIONS & SPEAKING ENGAGEMENTS

"Litigation Finance for Corporate Counsel and Companies," White Paper, GC Forum on Litigation Finance

"Mapping a Career Path from Global Corporate Counsel to Litigation Funder," Bloomberg Law

Moderator, "Litigation Finance as a Tool of Corporate Finance & Risk Management," GC Forum

Co-author, "State Data Privacy and Security Breach Regulations," New Jersey Lawyer