



PETER GORDON

Partner pgordon@patentgc.com

Peter Gordon was a co-founder of Patent GC. For over 30 years, Peter has worked in the patent field, first as a full-time patent agent while attending law school, and then, as an intellectual property attorney in both private practice and in-house. Peter works with clients of all sizes, including universities, large corporations, small and medium-size enterprises, and startups, regularly advising on matters relating to:

- Identifying strategically important innovations and how to protect them
- IP portfolio management, including creating efficient cross-functional operations, developing KPIs for portfolio evaluation, developing and implementing internal policies and processes, developing budgets, and managing costs
- Evaluating invention disclosures
- Policies and procedures for open-source software licensing compliance
- Managing outside counsel
- Patent application preparation and prosecution

Peter's clients have developed a wide range of technologies, including artificial intelligence and machine learning (the topic of his undergraduate research in robotics at MIT), operating systems, computer hardware, computer storage systems, distributed software systems, automation, signal processing, pattern recognition including speech recognition and image recognition, video and audio capture, editing, and distribution systems, wearable devices, human-machine interfaces, medical devices, and health care information systems including bioinformatics, predictive modeling, and electronic health or medical record systems.

EDUCATION

Suffolk University Law School, J.D. Massachusetts Institute of Technology, S.B. in Computer Science and Engineering

SECTORS AND SERVICES

<u>Intellectual Property</u> <u>Education</u> Software, SaaS & Hardware

CREDENTIALS Bar Admissions

Massachusetts U.S. Patent & Trademark Office

Professional Membership & Affiliations

Association of University Technology Managers (AUTM) American Intellectual Property Law Association (AIPLA) Association for Computing Machinery (ACM)



Peter is a member of the Association of University Technology Managers (AUTM) and the American Intellectual Property Law Association (AIPLA), and is an over 30-year member of the Association for Computing Machinery (ACM), a professional society for computer scientists.

Previously, in addition to time spent in private practice, Peter served as Director of Intellectual Property at Avid Technology, leading numerous cross-functional projects, including establishing a company-wide policy and process for open source and commercial software license compliance; developing a patent and technology licensing program to promote the use of a standard video compression technology; and working with the engineering team to identify and license technology to implement patented improvements to Avid's core video editing product.

In his free time Peter enjoys spending time with his family, and volunteering with service organizations around his hometown of Salem, MA and as part of his church's senior leadership team.

Peter is a graduate of the Massachusetts Institute of Technology (in computer science and engineering) and Suffolk University Law School.