

MARK JOHNSON

Partner

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Mark Johnson brings over 25 years of experience in both private practice and in-house to his work advising companies of all sizes on a wide range of privacy matters, including issues relating to the CCPA, GDPR, and other privacy laws; artificial intelligence (AI) compliance and governance; and other regulatory compliance.

Mark regularly:

- Drafts and implements external and internal privacy policies, as well as related training materials
- Drafts and negotiates data processing agreements and data transfer arrangements
- Advises on personal data processing issues for clinical trials
- Advises on breach notification and mitigation efforts
- Drafts and negotiates a variety of commercial agreements (e.g., NDAs, consulting and professional services agreements, Master Services agreements, SaaS agreements, Reseller agreements, Advertising/Publisher/Agency agreements)

His privacy work is on behalf of diverse client base: digital media/web portal, e-commerce, SaaS, AI, online advertising, biopharmaceutical, educational, online gaming, telecommunications, location and data mining providers.

He is also a Certified Information Privacy Professional (CIPP/US) and Certified Information Privacy Manager (CIPM) from the International Association of Privacy Professionals.

EDUCATION

American University Washington College of Law, J.D.

Executive Articles Editor, American University Law Review

Bucknell University, B.A.

SECTORS AND SERVICES

[Data Privacy & Cybersecurity](#)

[Regulatory Compliance & Training](#)

[Business Startups & Corporate](#)

[Governance](#)

[Exempt Organizations](#)

[Software, SaaS & Hardware](#)

[E-Commerce & Digital Advertising](#)

CREDENTIALS

Bar Admissions

Washington D.C.

Virginia

Professional Membership & Affiliations

Certified Information Privacy

Professional (CIPP/US)

Certified Information Privacy Manager (CIPM)

In addition to his privacy work, Mark also has significant experience representing nonprofit organizations, including 501(c)(3) charitable organizations and 501(c)(6) industry trade associations; and has worked closely with several federal regulatory agencies, including the Federal Communications Commission, U.S. Department of Transportation, U.S. Department of Commerce and the U.S. Congress. For more than 15 years, Mark has served as outside General Counsel to the OmniAir Consortium, a Washington, D.C. trade association with transportation- and telecommunications-related concerns.

Prior to joining the firm, Mark was a Senior Attorney in the Washington, D.C. office of the international law firm, Squire Patton Boggs, as a member in its Telecommunications and Data Privacy practice groups. Previously, Mark was Deputy General Counsel for the Intelligent Transportation Society America, a technology and transportation trade association.

Mark received his JD from the American University Washington College of Law, where he served as Executive Articles Editor of the Law Review. He is a member of the Washington, D.C. and Virginia Bars.

Mark is a fluent Spanish speaker and lived and worked in Buenos Aires, Argentina from 2006 to 2009. He previously served on the Board of Directors of *Escuela Argentina*, a part-time Spanish-language school in Potomac, Maryland. Mark also coaches soccer for his local soccer club.