



# LORI S. ROSS

Partner  
lross@outsidegc.com

Lori is an experienced commercial law and privacy attorney with over 25 years of experience. She enjoys working with clients to advance their enterprises and works collaboratively to come up with solutions to business and legal issues. Her practice has concentrated on advising new and emerging technology, manufacturing and media companies, although she has represented clients across a wide range of industries.

Before Outside GC, most recently Lori was the Vice President of Legal and Business Affairs at FanDragon Technologies, a startup company engaged in providing secure delivery of tickets to mobile wallets using blockchain technology. At FanDragon, she was responsible for providing legal advice and counsel to the senior team, drafting, reviewing and negotiating contracts on behalf of the sales team, preparing privacy policies and terms of use and data protection agreements, ensuring IP protection and reviewing product features to ensure compliance with applicable laws, including US and European privacy laws.

Prior to FanDragon, Lori represented clients both in the U.S. and abroad, including as an outsourced general counsel and legal consultant for various established companies including Hulu, Sony Pictures Entertainment, Cornerstone onDemand, Supfina Machines, Verizon Digital Media Services and Allergan. She also worked with start-ups and companies in various stages of the growth process.

Lori has broad experience counseling SaaS and IaaS providers.

## EDUCATION

UCLA Law School, J.D.  
University College London, LL.M.  
Bentham Scholar  
University of California, Berkeley,  
B.A.

## SECTORS AND SERVICES

[Data Privacy & Cybersecurity](#)  
[Technology Transactions](#)  
[Retail & Consumer Products](#)  
[Software, SaaS & Hardware](#)  
[Media, Entertainment & Sports](#)

## CREDENTIALS

### Bar Admissions

California  
Colorado  
District of Columbia

### Professional Membership & Affiliations

International Association of  
Privacy Professionals (IAPP)  
CIPP/U.S.  
CIPP/E  
CIPM

Lori has lived and worked abroad on three continents, giving her an appreciation of and sensitivity to international cultural and legal issues. In Ireland, Lori acted as the Chief Legal Officer to an Irish streaming media company. In England, Lori worked with an innovative law firm providing advice to American technology companies seeking to penetrate the European market.

She is interested in privacy law and holds the International Association of Privacy Professionals (IAPP) designations in U.S. and European privacy law – CIPP/US and CIPP/E. Lori is also an IAPP Certified Information Privacy Manager (CIPM).

Lori is a graduate of UCLA Law School (JD) and of the University of California at Berkeley, with a bachelor's degree with honors in Political Science. Lori also earned a LLM at University College London, where she was a Bentham Scholar.

She is licensed to practice law in California, Colorado and the District of Columbia.

She speaks French fluently and Spanish passably.

Lori currently lives in California where she and her family enjoy bike riding, skiing, cooking and travel. Lori also loves fly fishing (catch and release).