



KRISTIN KREUDER

Partner
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Kristin Kreuder is a seasoned in-house corporate attorney trained at two of the nation's top law firms (Shearman & Sterling and Weil, Gotshal & Manges) with over 24 years of experience advising both public and private companies of all sizes (from start-ups to well-seasoned corporate giants) and individual entrepreneurs across a spectrum of industries, including in the media, manufacturing, energy (gas/power), food/beverage, technology, banking, fashion, sports, medical services and devices, trade association and consulting spaces. Her clients at Outside GC have included, among many others, Frontera Consulting, Lysis Financial, Specialty Food Association, Inc., Ideal Image, Ascena Retail Group, Paloma Works, ID-Queue, Energy BPO, Transition Overwatch, Great Hill Partners, and Wiederhoeft.

Kristin leverages this experience to provide her clients with practical, business-centric legal advice grounded in a solid understanding of tactical business issues. Kristin regularly handles a broad range of legal matters, including the analysis, structuring, drafting and negotiation of a comprehensive variety of agreements related to:

- Commercial transactions
- M&A
- Licensing, marketing and sponsorship issues (including content/IP/software)
- Employment (contracts, equity arrangements, staffing firm relationships)
- Professional talent engagement and various types of consulting arrangements
- Trade shows, business conferences and related matters

EDUCATION

Hofstra University School of Law, J.D., *with Distinction*
Boston College, B.A., *cum laude and with Honors*

SECTORS AND SERVICES

[Business Startups & Corporate Governance](#)

[Mergers and Acquisitions & Finance](#)

[Technology Transactions](#)

[Energy & Utilities](#)

[Media, Entertainment & Sports](#)

[Software, SaaS & Hardware](#)

CREDENTIALS

Bar Admissions

Connecticut

New York

U.S. District Court for the Southern District of New York

Professional Membership & Affiliations

Licensed Real Estate Broker in New York

Licensed Real Estate Salesperson in Connecticut

- Non-Profit corporate matters
- Regulatory compliance and SEC filings
- Development of & instruction on internal policies and procedures
- Financing transactions (debt, equity, secured/unsecured, domestic/international)
- General corporate and corporate governance matters
- Entity formation, including U.S. subsidiary formation for foreign entities
- Venture capital and private equity transactions

Prior to Outside GC, Kristin served as Vice President, General Counsel and Corporate Secretary of Trans-Lux Corporation, an international manufacturing company in the LED arena, overseeing all of the company's legal matters and advising on strategic initiatives and operational concerns, including counsel with respect to various M&A transactions, risk management, SEC reporting and disclosure, investor relations, pension issues, general corporate matters, human resource and employment matters.

Kristin began her legal career in private practice with the NYC law firms of Shearman & Sterling and Weil, Gotshal & Manges, concentrating on a wide assortment of corporate transactions, including institutional lending, mergers & acquisitions and debt issuance and restructuring, and representing such giants as Citibank, UBS, GECC, CIBC and BNP Paribas.

Kristin received a B.A., cum laude and with Honors, from Boston College, and a J.D., with Distinction, from Hofstra University School of Law. Kristin is admitted as a member of the bar in the States of Connecticut and New York and is also admitted to practice in the U.S. District Court for the Southern District of New York since 2003.

Kristin hails from Long Island and now lives in Fairfield County, CT with her husband and two daughters. She is an avid fisherman, certified sailor and serves as the Commodore of the Minuteman Yacht Club in Westport, CT. Kristin volunteers her time for the benefit of her local community, including as an appointed member to the Weston Commission for the Arts, teaching religious education, and serving on the Board of the Women's Guild at St. Francis of Assisi parish. She is also a licensed NY Real Estate Broker and a licensed CT Real Estate Salesperson.