



## DARA REPPUCCI

Partner

[dreppucci@outsidegc.com](mailto:dreppucci@outsidegc.com)

Dara provides commercial legal support to companies of all sizes in the life sciences industry. She contributes leadership to cross-functional teams, identifies legal issues, and offers workable and creative solutions to help meet business objectives. She works collaboratively and creatively with internal clients to clearly and efficiently render guidance on complex legal issues.

Dara advises on the Food, Drug and Cosmetic Act, state and federal anti-kickback laws, the False Claims Act, the Foreign Corrupt Practices Act, OIG guidelines and opinions, the PhRMA code, U.S. and international competition law, and state consumer protection statutes. She has served as in-house counsel for several biotech and pharmaceutical companies where she advised both U.S. and global business units on a range of commercial legal issues related to sales and marketing, patient advocacy, market research, R&D, publications and medical affairs. In these roles, Dara served as legal advisor to a variety of business units, advising on promotional and disease state initiative, interactions and communications with patients, physicians and payers, business and training initiatives, market research and patient support resources. Dara is particularly well versed in the unique challenges of marketing rare disease products.

### EDUCATION

Northeastern University School of Law,  
J.D.

College of Holy Cross, B.A.

### SECTORS AND SERVICES

[Advertising, Marketing & Promotions](#)

[Regulatory Compliance & Training](#)

[Life Sciences](#)

[Healthcare](#)

### CREDENTIALS

**Bar Admissions**

Massachusetts

Dara began her career at Ropes & Gray, LLP where, as a member of the firm's Government Enforcement practice group, she represented clients in administrative proceedings, internal investigations, government investigations, complex civil litigation and white-collar criminal defense. Her clients included hospitals, pharmaceutical, biotech and medical device manufacturers, and health care technology companies. Dara has experience litigating cases in administrative proceedings as well as state and federal courts, including federal Courts of Appeals and the United States Supreme Court.

Dara served for two years as law clerk to the Honorable George A. O'Toole, Jr. of the U.S. District Court for the District of Massachusetts. She received her B.A. in history from the College of the Holy Cross and her law degree from Northeastern University School of Law. She resides in the Boston suburbs with her husband and children.